The FEE-FOUNDATION FOR ENVIRONMENTAL EDUCATION, is the international coordinator of the Programme. It was founded in 1981 and aims at promoting the sustainable development, via the education it pursues in the environmental Programmes it coordinates: (Blue Flag, Eco-Schools, Young Reporters for the Environment, Learning about Forests, Green Key).

The HELLENIC SOCIETY FOR THE PROTECTION OF NATURE, the oldest Non Governmental Organisation of panhellenic range, is the National Operator of the "GREEN KEY" Programme. It has been putting in practice, since 1951, its moral commitment to preserve and protect the country's natural heritage, as well as to raise awareness about it, ensuring this way a better future for this and the coming generations.

The mission of the HELLENIC SOCIETY FOR THE PROTECTION OF NATURE is to inform and sensitize the Greeks and those who love Greece about the Natural heritage of our country and also to take action to protect it.

Via the Environmanetal Education programmes it coordinates, both national and international, it raises awareness and urges for the adoption of environmentally friendly practices, that insure the protection of the environment and, in parallel, promote sustainability.

The following Programmes and networks for Environmental Education and Awareness are coordinated by the HELLENIC SOCIETY FOR THE PROTECTION OF NATURE:

- BLUE FLAGS (FEE)
- o Green Key (Fee)
- ECO SCHOOLS (FEE)
- YOUNG REPORTERS FOR THE ENVIRONMENT (FEE)
- LEAF, LEARNING ABOUT FORESTS (FEE)
- O GARBAGE FREE NATURE (HSPN)
- GREEN CORNERS OF MY NEIGHBOURHOOD (HSPN)



ww.greenkey.gr

The Green Key: the international eco label for tourism **facilities**



Green Kev

The "GREEN KEY" is an international Programme of quality, which serves as an incentive for any small or large unit, active in the tourism industry, to turn into a "green" unit.

It addresses Hotels, Hostels, Holiday Resorts, Conference Centres, Camping Sites and Restaurants.

The continuous increase of the number of environmentally aware consumers, creates the crucial need for qualitative, environmentally-friendly products and services.

The implementation of the GREEN KEY Programme, which is increasingly embraced by more and more countries, contributes greatly in the notable promotion of environmental awareness in our country and leads to the reinforcement of the environmental profile of Greece.

> The criteria of the Programme, implemented nowadays, are distinquished into common ones for all participating countries, as well as into

culture of the people and the legislation of the country where the Programme is run.

The criteria focus on both the environmental management of the tourism facility and the environmental education which should be promoted to the visitors, the staff, the providers and the collaborators of the hotel awarded with the GREEN KEY.

The award, which is valid for one calendar year, is offered every year to those tourism businesses that fulfill the criteria of the Programme. During this period, the National Operator in Greece (HELLENIC SOCIETY FOR THE PROTEC-TION OF NATURE), and/or a representative from the International Coordinating Organisation (FOUNDATION FOR THE **ENVIRONMENTAL EDUCATION - FEE)** carries out control visits, to ascertain in practice the fulfillment of the criteria.

The criteria screen the sectors which deal with energy consumption, water consumption, waste management, use of environmentally friendly toiletries and products for washing and cleaning, the quality of food and drinks, the transformation of free spaces into "green" ones, and moreover, with the Environmental Education.

The benefits that arise for the hotel awarded with the GREEN KEY are extremely important:

Energy saving

Water saving

Proper sewage management and disposal

Waste reduction and proper waste management

Reduction in the consumption of detergents

Better environmental profile of the hotel

Better environment for both the guests and the staff

Promotion of the hotel via the national operator's and the international coordinator's websites

Marketing values for the hotel on both national and international level









More information about the international Green Key programme available here: www.greenkey.global